Farmer is the Nation's Assurance
Agriculture is the Path to Prosperity

Farmers are Strong... Nation is Strong

For the Farmers of the Telugu States... The Farmer's Voice

AADRITHA

Agriculture Patrika

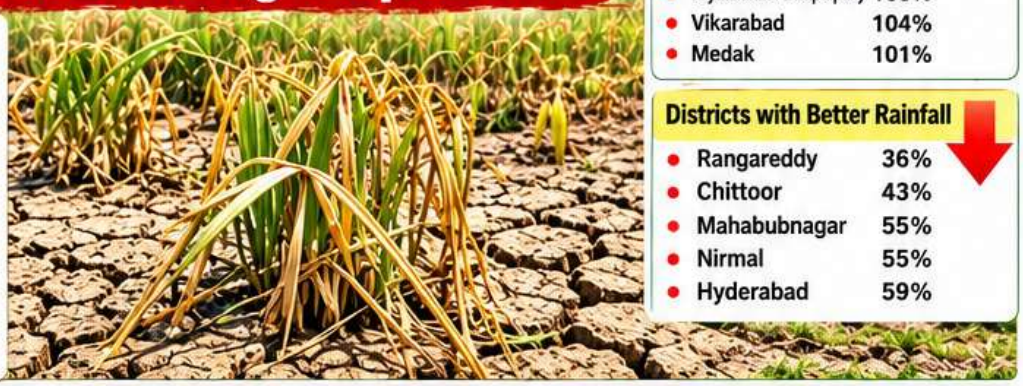
(T Media Supplement)

Agricultural Technology | Crop Information | Weather Updates | Government Schemes | Livestock Management | Market Prices

KHARIF CULTIVATION HIT BY EL NINO EFFECT

Crops Wither Under Rising Temperatures

- **35.93 lakh acres** under paddy cultivation across the state **(only 4% below normal area)**
- Crop growth affected by prolonged heat and dry weather
- **38.4% of fertilizer requirement already met**
- **Rainfall deficit** in some districts up to **54%**
- **Severe drought conditions** in **3 districts**
- **Severe drought conditions in parts of Khammam district**



Districts with Highest Rainfall Deficit (up to 9 October 2026)

Nizamabad	188%
Adilabad	160%
Asifabad	124%
Bhadradri Kothagudem	108%
Mahabubabad	106%
Suryapet	106%
Jayashankar Bhupalpally	105%
Vikarabad	104%
Medak	101%

Districts with Better Rainfall

Rangareddy	36%
Chittoor	43%
Mahabubnagar	55%
Nirmal	55%
Hyderabad	59%

Water Availability a Major Concern

- Water levels in major reservoirs are declining
- Irrigation facilities limited in many areas
- Farmers are dependent on borewells and rains
- Need for efficient use of available water
- Focus on rainwater harvesting and tank restoration



Crop Input Costs on the Rise

- Prices of seeds, fertilizers and pesticides continue to increase
- A 10–20% rise in input costs compared to last season
- Higher cost of labour
- Increased expenses on irrigation
- Farmers' profitability under pressure
- Need for timely and adequate supply of quality inputs



Farmers Facing Many Difficulties

- Crop growth is poor due to high temperatures
- Pest and disease attacks increasing
- Lack of assured irrigation
- Need for immediate support from the government



Custard Apple Prices Fall Sharply

Farmers are incurring heavy losses



- Prices have fallen sharply in the market
- High supply during the season
- Low demand from traders
- Farmers not getting remunerative prices
- Farmgate price between ₹400–500 per quintal
- Need for better market facilities and value addition

Present Price
₹400 – 500
(per quintal)

Jasmine Prices Soar

Reaching up to ₹4,000 per kg



- Demand increases during festival season
- Used for pooja, hair decoration and perfume industry
- Higher prices due to limited supply
- Price up to ₹4,000 per kg in local markets
- Brings good income to flower growers
- Need for cold storage and better marketing support



Market Price
₹4,000
(per kg)