Voice of Farmers
For a Prosperous Nation

Farmers' Strength... Nation's Strength

Telugu States Towards a Prosperous Agriculture...

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Chrysanthemum Cultivation Brings Profits

Farmer Rafi from Ananthapur turns traditional farming into a successful flower business

Ananthapuram, Narapala (T Media): With changing times and losses in traditional crops, farmers are shifting towards alternative and profitable crops. In this context, farmer Rafi from Venkatam village of Narapala mandal in Ananthapur district has achieved remarkable success in chrysanthemum cultivation. He is proving that understanding market demand and festival season requirements can make farming highly profitable.



Farmer Rafi grows various varieties of chrysanthemum such as Bullet (white & yellow), Aishwarya, Muskin White, Paper Yellow, Paper White, Pournima Yellow and Pournima White. He purchased each sapling for ₹1.50 and spent a total of ₹2 including transportation and planting.

He divided his 6 acres of land into three parts (2 acres each) and planted different varieties in a phased manner. Usually chrysanthemum cultivation starts in June–July. However, Rafi planted earlier targeting major festivals like Dussehra, Deepavali and Sankranti, which has given him high demand and better prices.

The first harvest from two acres yielded about 1 tonne of flowers, which fetched ₹200 per kg, giving an income of ₹2 lakh. The total investment so far is ₹2.25 lakh, and he expects profits from the second harvest onwards.

Rafi sends the flowers to Ananthapur market in the morning and to Bengaluru, Chennai and Mysuru in the evening. Traders directly purchase from his field, reducing transportation costs.

Vegetable Prices Fall in Telugu States

Big relief for consumers ahead of Deepavali (Prices on Oct 26)

Hyderabad / Guntur (T Media): Vegetable prices have come down in Telugu states, giving a big relief to common people ahead of Deepavali. Onion and tomato prices, which were sky-high until recently, have now reduced. Due to the El Nino effect and lack of rains, vegetable prices had increased, but they are now under control.



Vegetable	Kukatpally (₹ per kg)	Guntur (₹ per kg)
Tomato	27	40
Brinjal	18	23
Okra	40	14
Green Chilli	48	54
Cabbage	13	25
Beans	55	75
Onion	40	35
Potato	21	25

Paddy Price Crosses ₹5,000

Jai Sriram variety fetches record ₹5,016 per quintal in Kesamudram market

Mahabubabad (T Media): Paddy has fetched a record price of ₹5,016 per quintal for the Jai Sriram variety in Kesamudram market of Mahabubabad district in Telangana. This is significantly higher than the government's Minimum Support Price (MSP) of ₹2,961 per quintal, bringing joy to farmers.



Reasons for price increase

- Reduction in paddy cultivation area
- High demand from neighbouring states
- Lower yields due to climate change and El Nino effect
- Intense competition in the open market

Higher burden on consumers

The sharp rise in paddy prices is increasing the burden on common consumers. While farmers are getting good returns in the open market, the cost of rice for consumers is also increasing.