Voice for Farmers
Strength for the Nation

Healthy Farms... Prosperous Nation

Farmers' Strength...
Food Security...
Nation's Progress...

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FARMERS' SPECIAL

(A T MEDIA INITIATIVE)



Farming News | Agriculture Schemes | Weather Updates | Market Prices | Livestock Information | Success Stories

For Farmers | By Farmers | With Farmers

Turmeric Brings Golden Returns!

Farmer earns ₹2 lakh net profit per acre with scientific cultivation

Despite rising cultivation costs and falling prices for many crops, a progressive farmer from Kothareddipalem village, Addanki mandal, Prakasam district, has proved that farming can be highly profitable with the right crop selection, modern techniques and proper marketing.

Farmer Ravinder Reddy is earning a net profit of ₹2 lakh per acre from turmeric cultivation and has become an inspiration to many farmers in the region.

Comparing with other crops, maize gives around ₹50,000 net profit per acre, while turmeric can yield up to ₹2 lakh per acre, he says. Profitability depends not just on sowing the crop, but on proper management and post-harvest practices.



Key Success Factors Followed by Ravinder Reddy

- Red soils are suitable for turmeric.
- Drip irrigation with water once in two days.
- Balanced fertilizers through drip (3-19-19, 28-28, 14-0-35 etc.).
- Fertilizers also applied as foliar spray.
- Proper crop management from land preparation.
- After harvest, rhizomes are boiled and dried to ginnery and fetch better price.



Yield and Income Details

Yield per acre	: 35 – 40 quintals
Market price	: up to ₹15,000 per quintal
Total cost	: ₹1.5 – 2 lakh per acre
Net profit	: up to ₹2.5 lakh per acre

Drought Declared... When Will Farmers Get Relief?

Government declares 388 mandals in 21 districts as drought-hit in Andhra Pradesh



- **21** districts
- **388** mandals declared drought-hit
- **53.4%** rainfall deficit
- **283** mandals severe drought
- **105** mandals moderate drought

Andhra Pradesh government has declared 388 mandals in 21 districts as drought-affected areas. During the 2026 kharif season (June–August), the state received only 197.6 mm of rainfall against the normal 424.3 mm, a 53.4% deficit. Major crops such as paddy, groundnut, cotton and maize have suffered heavy losses due to inadequate rains, especially in Rayalaseema where 186 mandals are affected. Farmers who took loans for seeds and fertilizers are now in severe financial distress.

Immediate Measures Needed

- Complete crop loss assessment and release eligible farmers list.
- Clarify the per acre compensation amount and release date.
- Deposit relief amount directly into farmers' bank accounts.
- Provide relief in crop loan repayment and ensure seeds & fertilizers.
- Ensure drinking water supply and fodder for livestock.
- Speed up employment guarantee works in rural areas.

Maize Prices Cross Minimum Support Price!

Nizamabad farmers get better returns as market prices rise above MSP

Maize farmers in Nizamabad district are getting good profits this year. While farmers usually face losses due to lack of MSP, this time market prices are higher than the government's Minimum Support Price (MSP) of ₹2,410. Private traders are directly purchasing maize at the fields, offering ₹2,500 to ₹2,600 per quintal for good quality produce. As traders pay immediate cash, many farmers prefer selling to them rather than waiting at government procurement centres.

Government MSP
₹ 2,410
per quintal

Market Price
₹ 2,500 – 2,600
per quintal
(by private traders)

Farmers Switched to Maize Instead of Paddy

In Nizamabad, Armur, Balkonda and Nizamabad Rural areas, maize was cultivated in large extent as farmers opted for it instead of paddy due to El Nino and rainfall deficit fears. Reduced production led to high demand in the open market, resulting in better prices.

Cash at the Field Itself

Unlike government procurement centres where payments are delayed, traders are collecting the crop and paying cash immediately. This saves transportation costs and waiting time, giving farmers higher income with less effort. Farmers hope that such favourable prices will continue in the coming days.